Arizona Office of Tourism

Lodging Performance by County



Statewide Lodging Performance by County Second Quarter 2021 (April, May, June)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2021	% Ch Q2 2021 vs 2020	2021	% Ch Q2 2021 vs 2020	2021	% Ch Q2 2021 vs 2020	2021	% Ch Q2 2021 vs 2020	2021	% Ch Q2 2021 vs 2020
Apache	56.9%	64.9%	97.46	23.5%	55.42	103.9%	53,099	44.5%	93,366	0.0%
Cochise	64.2%	67.6%	85.75	11.4%	55.04	86.4%	165,565	52.7%	257,962	-5.7%
Coconino	71.8%	180.3%	151.76	92.3%	109.00	485.7%	859,492	128.4%	1,196,615	5.8%
Gila	73.6%	62.1%	112.30	33.7%	82.69	121.5%	84,961	54.5%	115,388	2.7%
Graham	60.6%	59.8%	89.93	4.0%	54.54	66.1%	32,342	59.2%	53,326	0.0%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	73.6%	45.2%	94.15	18.5%	69.33	74.5%	48,470	41.6%	65,824	0.4%
Maricopa	63.7%	88.3%	125.18	61.0%	79.69	216.2%	3,900,887	103.5%	6,127,793	17.4%
Mohave	75.4%	47.9%	96.98	29.1%	73.11	95.4%	285,157	41.8%	378,287	0.2%
Navajo	68.5%	70.6%	86.60	30.8%	59.31	124.5%	203,989	64.0%	297,843	2.3%
Pima	60.0%	92.0%	113.30	52.9%	68.02	204.1%	871,422	91.6%	1,451,622	8.1%
Pinal	73.5%	42.4%	83.32	36.3%	61.23	96.9%	150,922	54.4%	205,359	12.6%
Santa Cruz	64.2%	60.6%	85.13	6.0%	54.64	70.3%	54,029	58.4%	84,175	0.0%
Yavapai	75.7%	127.5%	214.35	113.7%	162.29	454.3%	346,565	99.3%	457,733	8.5%
Yuma	69.4%	75.8%	98.79	26.2%	68.53	125.1%	218,386	70.6%	314,836	3.7%

Source: STR, LLC.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

N/A = Not Available

